

ORDER



Fox 30 JAX

Orders
Order / Rev: 50741
Alt Order #: 09798584
Product Desc: NELSON FOR SENATE
Estimate: 558
Flight Dates: 08/29/12 - 09/03/12
Original Date / Rev: 08/20/12 / 08/20/12
Order Type: CIA - O

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Abar Hutton Media, LLC
Buying Contact:
Billing Contact:
 6190 Grovedale Ct
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Bill Nelson (D) US Senate
Demographic: A35+
Product Codes: US Senate
Priority: P-2
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/03/12	7	\$1,260.00	\$1,071.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	7	\$1,260.00	\$1,071.00	0.00
Totals	7	\$1,260.00	\$1,071.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Fox 30 JAX	7%	\$1,260.00
Market	100%	\$18,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WCWJ	0%	\$0.00
WJXT	34%	\$6,120.00
WJXX	2%	\$360.00
WTEV	25%	\$4,500.00
WTLV	32%	\$5,760.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAWS	08/29/12	09/03/12	M-F 5p-530p Family Feud	CM	5:00 PM-5:30 PM	M- WTF- -	:30	2	\$180.00	P-2	0.00	NM	2	\$360.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/29/12	09/04/12	M- WTF- -			2		\$180.00		0.00				
2	WAWS	08/29/12	09/03/12	M-F 530p-6p Family Feud	CM	5:30 PM-6:00 PM	M- WTF- -	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/29/12	09/04/12	M- WTF- -			2		\$150.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WAWS	08/29/12	09/03/12	M-F 530p-6p Family Feud	CM	5:30 PM-6:00 PM	M- WTF- -	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
FAMILY FEUD															
E 3	WAWS	08/29/12	09/03/12	M-F 7p-730p Family Guy	CM	7:00 PM-7:30 PM	M- WTF- -	:30	3	\$200.00	P-2	0.00	NM	3	\$600.00
FAMILY GUY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/29/12	09/04/12	M- WTF- -	3	\$200.00	0.00								
Totals													7	\$1,260.00	